



## Identifying the 'Strategic Few' Best to Lead

### TRAINING PROVIDER

Beat Johner, An Independent Korn Ferry Master Associate since 1997  
Beat's Company: JOCON GmbH, CH-8311 Brütten, Switzerland

### COURSE SUMMARY

Two day course: 9:00 a.m. – 5:00 pm (Day 1) and 8:30 – 4:30 pm (Day 2)  
City: Zurich, Switzerland

### OVERVIEW

Whether assessing your current talent population or an external candidate, viaEDGE is the industry's most reliable online self-assessment that measures the five factors of Learning Agility. viaEDGE easily and efficiently gauges the potential of large numbers of individuals, with the ease of an online self-administered assessment. viaEDGE helps organizations:

- Assess internal talent for placement and development of high potentials
- Aid in external candidate hiring
- Identify managers most likely to succeed in international assignments

### PROCESS:

- Obtain a common language and understanding of the factors within Learning Agility
- Determine which jobs require more Learning Agility
- Demonstrate knowledge and competence in the psychometrics and science behind interpreting viaEDGE self-assessment results
- Explore methods for facilitating meaningful coaching discussions
- Match people to powerful assignments to accelerate individual development plans

### PAYOFF

- Identify high potential talent and develop future leaders
- Inspire emerging leaders to embrace their Learning Agility potential and develop greater leadership skills
- Increase retention and improve succession planning processes

### WHO SHOULD ATTEND

- Talent and HR practitioners who guide talent management practices
- Coaches who will deliver feedback using viaEDGE results
- Leaders and executive sponsors who have recognized and champion talent as the most important lever in achieving business success

### WHAT'S INCLUDED

Two-day course, breakfast, refreshments, and lunch

- Your own individual self-assessment (and participation in a group modeling feedback session)
- Comprehensive library of Learning Agility support materials: books, whitepapers, workbooks, reference guides
- 3 viaEDGE Assessments to help you get started within your own organization

### ADDITIONAL INFORMATION TO REGISTER

Please contact Beat per Email at [welcome@jocon.com](mailto:welcome@jocon.com) or per phone at +41-(0)79-410-3008.

For a complete overview of all public certifications offered by Beat in 2015 please see [www.jocon.com](http://www.jocon.com).

Additional private and company in-house certifications are offered on-demand.

